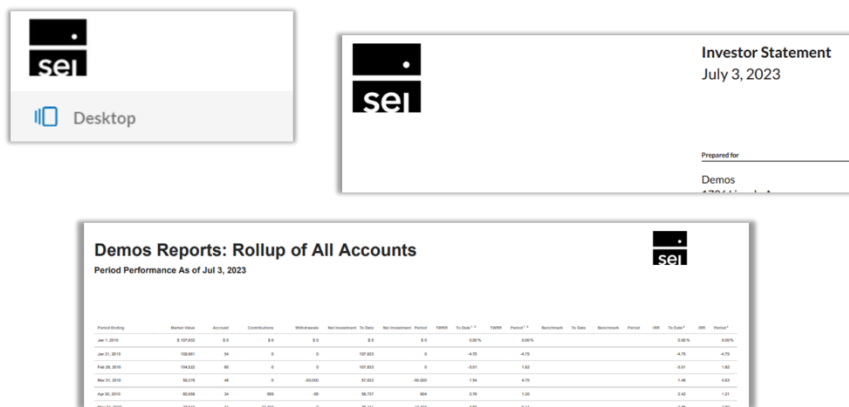# 3 Things to Know About Custom Logos.

1. Custom logos can replace the SEI logo in all locations. On the website, on generated report templates, and on PDF online reports.

2. There are image requirements for the different logo locations.

   Cover page
   - 2.5x1 (inches)/375x150 (pixels), 150 dpi.
   - Logos must be in the .gif, .jpg, .png or .tif format.
   - Maximum file size is restricted to 450 KB.

   Footer
   - 2.5x1 (inches) /375x150 (pixels), 150 dpi.
   - Logos must be in the .gif, .jpg, .png or.tif format.
   - Maximum file size is restricted to 150 KB.

   Website
   - It has to be 60px in height and should be a PNG image.

3. Some quick points about logos

   - Logos are independent of SEI statement logos

   - Images can be submitted to the SEI Service Team for uploading

   - The turnaround time is same day if files are properly sized